



Sponsorship Opportunities for the HEY! BABY 5K Scarlet Brehemer Memorial Run

The 1st Annual HEY! BABY 5K in memory of Scarlet Brehemer Hoke will be held at 9:00am on Saturday, October 12, 2019 starting at the Patrick Heath Public Library in Boerne. The finish line is located in downtown Boerne next to Main Plaza where the Pride of Texas Street Rods is hosting its 33rd annual Key to the Hills Rod Run. Advertising space will have maximum exposure with over 300 registered Hot Rods bringing thousands of spectators to downtown Boerne plus media coverage of the Sock-Hop/Rockabilly themed event.

Sponsorship of the HEY! BABY 5K serves as a great opportunity to support the Hill Country Pregnancy Care Center and receive valuable exposure. The HCPCC is a 501(C)(3) nonprofit organization. The proceeds of these events will go toward educating, empowering and supporting the expecting and new families. As a nonprofit-sponsored event, monetary and in-kind donations are considered tax deductible (consult a tax professional for more information). To learn more about the HCPCC or if you wish to make a donation go to <https://www.lifesprecious.org/>.

Sponsorship deadline is September 30th, 2019. Opportunities at various levels with increasing recognition at each level are available. Contributions can be made online by following the links at <https://heybaby5k.org>. If donating by check, please make the check payable to the Hill Country Pregnancy Care Center and mail checks to P.O. Box 205, Boerne, TX 78006. If you prefer to donate in person please contact the HCPCC during business hours by calling (830) 249-9717.





Sponsors will be recognized at the following levels:

Sponsorship Opportunities:

Diamond: \$1,000

- Large Company Logo showcased on the back of race T-shirt
- Start & Finish Banners - 3' X 3' Company Logo in preferred locations on both sides of Start & Finish Banners and at the Awards Presentation. Eight advertising spaces above the crowd!
- Barricade Banners - 2 1/2' X 5 1/2' Company Logo space on Barricade Banners featured inside and outside both the Start and Finish. 8 BANNERS TOTAL!
- Opening and Awards Ceremonies - Company Logo featured on Background Banner at Opening and Awards Ceremonies and 2 1/2' X 5 1/2' Company Logo on Stage Skirt Banner.
- Recognition on HEY! BABY 5K and Hill Country Pregnancy Care Center website and newsletters with prominent Name/Logo and clickable hyperlink.

Platinum: \$500

- Company Logo on the back of race T-shirt
- Start & Finish Banners - 3' X 3' Company Logo on both sides of Start & Finish Banners.
- Barricade Banners - 2 1/2' X 5 1/2' Company Logo space on 1 Barricade Banner at the Start and 1 Barricade Banner at the Finish.
- Opening and Awards Ceremonies - Company Logo on Background Banner at Opening and Awards Ceremonies and 2 1/2' X 5 1/2' Company Logo on Stage Skirt Banner.
- Recognition on HEY! BABY 5K and Hill Country Pregnancy Care Center website and newsletters with Name/Logo and clickable hyperlink.

Gold: \$250

- Name on the back of race T-shirt
- Start & Finish Banners - Name printed on both sides of Start & Finish Banners.
- Recognition on HEY! BABY 5K and Hill Country Pregnancy Care Center website and newsletters.

Silver: \$100

- Name on the back of race T-shirt
- Start & Finish Banners - Name printed on 1 side of Start & Finish Banners.
- Recognition on HEY! BABY 5K and Hill Country Pregnancy Care Center website and newsletters.

Bronze: \$50

- Name on the back of race T-shirt
- Recognition on HEY! BABY 5K and Hill Country Pregnancy Care Center website and newsletters.



Sponsorship Form for the HEY! BABY 5K Scarlet Brehemer Memorial Run

Company/Individual Name: _____ Contact Name: _____

Email: _____ Phone: _____

Address: _____

Donation method (circle one): Check / RunSignup / PayPal Amount: \$ _____ Check #: _____

Name to be recognized: _____

Make checks payable to the Hill Country Pregnancy Care Center

Make donations online at <https://heybaby5k.org> and follow the links.

If you have any questions please contact us at info@heybaby5k.org or (830) 249-9717.

Mail this completed form and donations by check to:

Hill Country Pregnancy Care Center, P.O. Box 205, Boerne, TX 78006.

Sponsorship deadline is September 30th, 2019

Monetary and in-kind donations are considered tax deductible (consult a tax professional for more information).

Please email us at info@heybaby5k.org for information on how to send us your Company Logo in a vector graphic format (EPS, AI, SVG, PDF)

Sponsorship Levels

Sponsorship Level	Name/Logo on T-shirt	Name/Logo on Start/Finish Banners	Name/Logo on Banners at Start/Finish & Opening/Awards Ceremonies	Recognition on HEY! BABY 5K & HCPCC websites and newsletters
Diamond \$1,000	✓ Logo	✓ Logo	✓ Logo	✓ Logo
Platinum \$500	✓ Logo	✓ Logo	✓ Logo	✓ Logo
Gold \$250	✓	✓		✓
Silver \$100	✓	✓ (one side)		✓
Bronze \$50	✓			✓

THANK YOU FOR YOUR SUPPORT